NATALIA RAMIREZ MONTIGNY

Working Group

Natalia Ramirez Montigny is a London-based patient advocate, wellness entrepreneur, and former global marketing executive. She is a member of the Patient Advocacy Committee of Digestive Cancers Europe (DiCE), where she contributes to advancing the voice of patients affected by digestive cancers across Europe and advocates for improved access to early diagnosis, clinical trials, and comprehensive patient support.

Diagnosed in 2021 with Stage IV gastric cancer at the age of 33, Natalia has undergone extensive treatment including participation in a Phase I/II clinical trial in Paris. Her personal experience navigating the healthcare system has shaped her commitment to patient advocacy, particularly in improving awareness, accelerating access to innovative treatments, and ensuring that patient perspectives are meaningfully integrated into research, policy, and guideline development.

Prior to her diagnosis, Natalia built an international career in brand strategy and marketing at Diageo, where she spent over a decade leading global brand and luxury client initiatives across multiple markets including Singapore, Paris, and London. Her work focused on strategic growth, global brand leadership, and premium consumer experiences.

Today, she is the co-founder of Maison You, a wellness retreat curation platform inspired by her own healing journey and dedicated to promoting holistic wellbeing. Through her advocacy and public speaking, Natalia works to raise awareness about early-onset gastric cancer and to promote more equitable, compassionate, and patient-centred healthcare systems.

Her work combines patient advocacy, international professional experience, and a commitment to ensuring that the lived experience of patients informs the future of cancer care and prevention