

# David Ritchie

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## *QASDG Member*

David works for the Association of European Cancer Leagues (ECL), which is a Brussels-based non-profit organisation comprised of 25 national and regional cancer societies from the wider European region. His focus at ECL is on both primary and secondary prevention of cancer, with a particular emphasis on public communication of cancer prevention messages. Currently, he is concerned with promoting the 4th edition of the European Code Against Cancer via collaborative working amongst the national and regional cancer societies.

David has been involved in a number of multi-country projects and initiatives related to health inequalities, cancer and other chronic diseases, including the European Partnership for Action Against Cancer (EPAAC) in which he was active in the screening and early diagnosis work package.

Previously he has worked in hospital administration, and for a sub-national public authority specialising in public health policy and project coordination at the European level. During this time he co-founded a pan-European network for local and regional public health authorities, and was also the secretariat for 5 years of a trans-national public health working group of regional politicians and city mayors.